

H. A. R. A.

Hawai'i Academy of Recording Arts – The Music of the Hawaiian Islands

<http://www.nahokuhanohano.org>

HARA Newsletter

NĀ LEO MELE HANO HANO

Issue 108 - January 2008

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Lea Uehara	Tim Mathre	Skylark Rossetti	Pali Ka'aihue & Keola Donaghy	Alan Yoshioka	Kenneth Makuakāne & Keola Donaghy

PRESIDENT'S GREETING

To the members and guests of the Hawai'i Academy of Recording Arts, aloha nui loa kākou!

I was recently reminded by one of our members of the near century of Hawai'i's recorded musical history. Our recording industry in Hawai'i has traversed Edison wax cylinders, 78, 45, 33 1/3 rpm discs, compact discs, videos, and DVDs. As we serve you as the current Board of Governors, we must anticipate changes in the various media of recording in our industry. With the anticipated waning of physical media CD releases, this board has committed to address newer recording mediums such as digital downloads which will have a growing influence on the industry. Some of the changes implemented by the board are:

- The increase of the board from nine members to eleven to better serve you, our membership.
- The creation of a board of advisors consisting of some of Hawai'i's best business advisors.
- The establishment of neighbor island representatives to assist in better addressing the needs of our neighbor island representatives.

These great advances for the BOG will help us facilitate and better address the needs of our membership. In my term of office, I pledge to uphold the vision of the academy established by its founders, to maintain the projects such as the Nā Hōkū Hanohano Awards, the Lifetime Achievement Banquet, and our 2nd Annual Golf Tournament. I am moved by the quality of leadership by some of my predecessors, including Krash Kealoha, Randy Hongo, Skylark Rossetti, my cousin Kekua Fernandes. HARA should especially celebrate the accomplishments of its most recent past president, Ms. Marlene Sai. The academy remains financially sound due to the dedication of President Sai and of the past board of Governors.

This year the board welcomes three new board members who offer great individual strengths that have already been determined to be

essential to the future vision and synergy of the board. Finally, I encourage all members to be active participants of this, your academy.

As the recorded melody has rung for a century, let us join harmoniously celebrating Hawai'i's recorded music, this industry and the Hawai'i Academy of Recording Arts. – *Hailama Farden, HARA President.*

ENTRY DEADLINE FOR 2008 AWARDS APPROACHING

The deadline for submitting your recordings for the preliminary ballot for the 2008 Nā Hōkū Hanohano Awards is January 31, 2008. All recordings created, produced, engineered, and recorded by a Hawai'i resident artist(s), musician(s), or technician(s) released during the eligibility year and primarily for distribution in Hawai'i are eligible for inclusion on the preliminary voting ballot. Recordings released between January 1 and December 31, 2007 are eligible to be entered for the 2008 Awards. You can download the Nomination Form and Guide for the Awards from the HARA website at:

<http://www.nahokuhanohano.org/awards.html>

APPLICATIONS SOUGHT FOR BILL MURATA MEMORIAL SCHOLARSHIP

The Hawai'i Academy of Recording Arts Bill Murata Memorial Scholarship is awarded annually to two individuals in the amount of \$3,000.00 each. Recipients must have exhibited a demonstrable interest and concentration in the area of Hawaiian music, the music of Hawai'i, and/or Hawaiian poetry and adhere to the criteria specified within the application.

Applications are now being accepted, and the awardees will be announced at the 2008 Nā Hōkū Hanohano Awards. Visit the HARA website and click on "Scholarship" in the navigation bar for more information and to download an application.

2008 HAWAIIAN GRAMMY NOMINEES ANNOUNCED

Congratulations, to the five (5) nominees in the category of Hawaiian

Music Album (Vocal or Instrumental) vying at this year's 50th Annual Grammy Awards to be held in Los Angeles on February 10, 2008. This is the 4th year that the coveted Grammy for Best Hawaiian Music Album will be awarded. This year's nominees are:

- **Keola Beamer**, "Ka Hikina O Ka Hau (The Coming of the Snow)" (Dancing Cat Productions)
- **Tia Carrere**, "Hawaiiana," (Daniel Ho Creations)
- **Cyril Pahinui**, "He'eia" (Dancing Cat Productions)
- **Raiatea Helm**, "Hawaiian Blossom" (Raiatea Helm Records)
- **Various artists**, "Treasures of Hawaiian Slack Key Guitar," Daniel Ho, George Kahumoku, Jr., Paul Konwiser & Wayne Wong, producers (Daniel Ho Creations)

RENEW YOUR MEMBERSHIP!

This is a reminder to all members whose memberships have expired to renew your membership as soon as possible. Expired members will not have preliminary and final voting privileges for the 2008 Nā Hōkū Hanohano Awards! The Membership Renewal form is available for download from the HARA website, or you can call Bryson at the office – (808) 593-9424.

Starting January 1, 2008 the bi-annual membership dues increased from \$60 to \$90. The dues have not been raised in a very long time and the cost of maintaining an office, staff and other monthly expenses such as telephone, website, newsletter costs, etc. has made it imperative for us to do so, in order to keep our doors open.

2008 LIFETIME ACHIEVEMENT AWARD LUNCHEON

Congratulations to our Lifetime Achievement Awards Honorees: **Edna Farden Bekart, Jimmy Borges, The Brothers Cazimero, Cyrus Green, and Olomana.**

Come honor this year's recipients at our 31st annual Lifetime Achievement Awards that will be held once again at the prestigious Monarch Room at the historic Royal Hawaiian Hotel on March 15, 2008. The accomplishments of each

honoree are extraordinary and have greatly impacted Hawai'i's recording industry. The brunch begins at 9:00 a.m. with the ceremony to follow.

The cost of this year's event is:

HARA member price: \$ 75.00

Non-member price: \$ 85.00

Premium ticket: \$100.00

The Royal Hawaiian promises an excellent menu and they are known for fine cuisine. As you walk through the corridor of the Royal you will hear the joyful sounds of **Ku'u Hana**. Sandy, our fabulous lei vendor, will be on hand for your every lei need.

You will be checked in by our friendly support staff and escorted to your assigned seats. During and after the meal you will enjoy outstanding musical performances by honorees and special guests. We look forward to seeing you at the 31st Annual Lifetime Achievement Awards. Call Bryson and reserve your seat today.

DIGITAL RELEASE ELIGIBILITY FOR MEMBERSHIP AND THE NĀ HŌKŪ HANO HANO AWARDS

The HARA Board of Governors formed an Ad Hoc Committee on Digital Media at the Board's October 2007 meeting. Its primary responsibilities were to research and make recommendations on how digital download-only releases may qualify for entry in the Nā Hōkū Hanohano Awards, and how artists who release their music through this new medium may qualify for membership in the Academy. The committee made the following recommendations to the Board of Governors at its December meeting:

1) That Hawai'i-resident artists, producers and other professionals who have least one verifiable recording credit on a digital

download-only release which is available for sale exclusively through established online retailers such as iTunes, Rhapsody, Amazon.com, eMusic and CD Baby be made eligible for regular membership.

2) That digital download-only releases which are created, produced, engineered, and recorded by a Hawai'i resident artist(s), musician(s), or technician(s) and are available exclusively through established online retailers be made eligible for inclusion on the preliminary ballot provided that they are available for sale on at least one of these retailers by December 31 of the eligibility year.

releases by non-residents which are available exclusively through established online retailers be made eligible for inclusion on the preliminary ballot in the genre categories, provided that a Hawai'i-based company arranged for digital distribution of the release, or it is available on an established Hawai'i-based digital download retail service.

4) That the only technical category in which digital download-only releases should be made eligible is Engineering, provided that 5 audio CDs of the release are submitted for consideration. The committee recommended that digital download-only releases not be eligible in the Graphics and Liner Notes categories at this time.

5) That all releases, whether on physical media or as digital download-only, must contain a minimum of nine (9) tracks and a minimum overall play length of 35 minutes to qualify as an album or DVD, or for artists, producers and other contributors to qualify for

any of the general, genre, technical or adjudicated categories.

The Board of Governors voted to adopt all of these recommendation, and they became effective on January 1, 2008, so any digital download-only recording which is released in the 2008 calendar year will be eligible for the 2009 Nā Hōkū Hanohano Awards.

GENRE CATEGORY CHANGE

The name of the "Contemporary Hawaiian Album of the Year" has been changed to "Island Music Album of the Year." The percentage of songs of or about Hawai'i will remain at 30% for the 2008 Nā Hōkū Hanohano Awards (for recordings released between January 1 and December 31, 2007). However, the percentage will jump to 50% for the 2009 Awards (for recordings released in 2008).

HARA Board of Governors

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Hawaii Academy of Recording Arts

P. O. Box 821 · Honolulu, Hawaii
96808
phone (808) 593-9424

website:
www.nahokuhanohano.org
email: info@nahokuhanohano.org

Office Staff
Bryson Ramos

Hawaii Academy of Recording Arts

P. O. Box 821

Honolulu, Hawaii 96808