

# H. A. R. A.

Hawai'i Academy of Recording Arts – The Music of the Hawaiian Islands  
<http://www.nahokuhano.org>

HARA Newsletter

NĀ LEO MELE HANO HANO

Issue 908 – Sept. 2008

<b>Na Hoku Hanohano Awards</b> <i>Marlene Sai</i>	<b>Membership</b> <i>Tim Mathre &amp; Pali Ka'aihue</i>	<b>Selection</b> <i>Alan Yoshioka</i>	<b>Scholarship</b> <i>Lea Uehara</i>
<b>Website</b> <i>Pali Ka'aihue &amp; Keola Donaghy</i>	<b>Lifetime Achievement Awards</b> <i>Ku'uipo Kumukahi &amp; Hailama Farden</i>	<b>Grants / Fundraisers</b> <i>Skylark Rossetti, John Aeto &amp; Gaylord Holomalua</i>	<b>Newsletter</b> <i>Keola Donaghy</i>

## GENERAL MEMBERSHIP MEETING!

All members and prospective members of the Hawai'i Academy of Recording Arts are invited to attend the 2008 General Membership Meeting to be held on November 11, 2008 at Willows Restaurant, 901 Hausten St, Honolulu. A buffet lunch will be served at 11AM, and the meeting will begin at 12AM, and will include the installation of the new Board of Governors. Please contact the HARA office at (808) 593-9424 to make your reservation.

## NEW SLACK KEY CATEGORY FOR 2009 NĀ HÖKŪ HANO HANO AWARDS

The Board of Governors voted earlier this year to establish an award for Best Slack Key Album of the year at the 2009 Nā Hōkū Hanohano Awards. After much discussion, research and discussion with prominent performers, the board voted to adopt the following criteria for the award:

*Instrumental slack key guitar and vocals accompanied by slack key guitar are both eligible. Release can be 100% vocal with slack key accompaniment, 100% instrumental or any combination of the two, provided that:*

- 75% of instrumental tracks and instrumental accompaniment to vocals must be in a slack key tuning and played in a slack key style.
- 75% of vocal tracks must be in Hawaiian language.
- The selection committee will be provided with a list containing some of the more significant elements of the slack key guitar style and may consult with acknowledged practitioners as well to determine the appropriateness of entries into this category.

## CLARIFICATION OF MALE VOCALIST, FEMALE VOCALIST, AND GROUP OF THE YEAR ENTRY CRITERIA

Several HARA members have expressed their concern to the Board regarding the entry of duos and groups featuring named vocalists into the Female Vocalist of the Year category in recent years. For this reason the Board discussed this issue during its retreat in August, and moved to clarify the entry criteria.

It was noted by one board member that there is has been a long-standing tradition in Hawai'i of prominent vocalists crediting their backup vocalists and musicians on the covers of singles, albums and CD releases. By requiring artists to enter these kinds of releases in the "Group of the Year" category, artists may be discouraged from recognizing

the talents and contributions of their supporting cast. Therefore, the board has adopted the following changes to the entry criteria for Male Vocalist, Female Vocalist and Group of the Year:

**Group of the Year.** *Best performance by a duo or group of newly recorded material containing vocals. Groups which credit a single, featured vocalist (i.e., "John Almeida & His Hawaiians" or "Genoa Keawe and Her Hula Maids") may be entered in this category. However, once entered in this category they may not be entered in the "Male Vocalist of the Year" or "Female Vocalist of the Year" categories at a later date while using the same group name. Duos must be entered in this category, regardless of the vocal or instrumental contribution of the named members.*

**Male Vocalist of the Year.** *Best performance by a male artist of newly recorded material containing vocals. Groups which credit a single, featured male vocalist (see examples provided in the "Group of the Year" category) may be entered in this category. However, once entered in this category they may not be entered in the "Group of the Year" category at a later date while using the same group name. Duos may not be entered in this category, regardless of the vocal or instrumental contribution of the named members.*

**Female Vocalist of the Year.** *Best performance by a female artist of newly recorded material containing vocals. Groups which credit a single, featured female vocalist (see examples provided in the "Group of the Year" category) may be entered in this category. However, once entered in this category they may not be entered in the "Group of the Year" category at a later date while using the same group name. Duos may not be entered in this category, regardless of the vocal or instrumental contribution of the named members.*

## BOARD OF GOVERNORS NOMINEES SOUGHT FOR SIX SEATS

The Board of Governors are seeking nominations for six seats on the board. The deadline for nominations is September 30, 2008, and individuals elected will serve a three-year term, through Fall 2011. If you are interested, please submit your name by calling the HARA office at phone (808) 593-9424 or by email: [info@nahokuhano.org](mailto:info@nahokuhano.org).

Membership on the Board of Governors requires regular attendance at the monthly Board meetings. In addition, board members must be willing to meet the following expectations:

- Take the leadership of one or more committees.
- Serve on at least three committees.
- Solicit contributions in fundraising campaigns to support HARA and its programs and activities.
- Participate in formulating long and short-term objectives and goals.
- Actively participate in the activities of HARA.
- Ensure that all HARA actions, activities, and programs are fair to the members the Board serves, and that no group or individual member is given preference.

## PODCAMP HAWAI'I 2008: YOUR OPPORTUNITY TO LEARN AND PROMOTE HAWAI'I MUSIC

Podcamp Hawai'i is a free two-day event where you can learn how to make and promote audio and video podcasts. It will be held at the Hawai'i Convention Center on October 24 & 25, 2008 (Fri & Sat).

Podcasters are independent creators who are always looking for new bands to promote in their shows or use for background music in exchange for free promotion and web site links. We will have attendees from Hawai'i, Mainland US, the UK, and even China. People attending the event will be making podcasts on site and will be live-streaming too. You can promote your band in many ways just by attending this event.

You can also learn how to create your own podcasts and make your own media, that fans can then embed on their sites and help spread the word about your music. You will also learn about blogging and how to do online self-promotion. For more information visit their website at:

<http://www.podcamphawaii.com>

## DIGITAL RELEASE ELIGIBILITY FOR MEMBERSHIP AND AWARDS

The HARA Board of Governors would like to remind members that digital download releases will be eligible for the 2009 Nā Hōkū Hanohano Awards. Here are the criteria:

- 1) Hawai'i-resident artists, producers and other professionals who have least one verifiable recording credit on a digital download-only release which is available for sale exclusively through established online retailers such as iTunes, Rhapsody, Amazon.com, etc., be made eligible for regular membership.
- 2) That digital download-only releases which are created, produced,

engineered, and recorded by a Hawai'i resident artist(s), musician(s), or technician(s) and are available exclusively through established online retailers be made eligible for inclusion on the preliminary ballot provided that they are available for sale on at least one of these retailers by December 31 of the eligibility year.

- 3) That digital download-only releases by non-residents which are available exclusively through established online retailers be made eligible for inclusion on the preliminary ballot in the genre categories, provided that a Hawai'i-based company arranged for digital distribution of the release, or it is available on an established Hawai'i-based digital download retail service.
- 4) That the only technical category in which digital download-only releases should be made eligible is Engineering, provided that 5 audio CDs of the release are submitted for consideration. The committee recommended that digital download-only releases not be eligible in the Graphics and Liner Notes categories at this time.
- 5) That all releases, whether on physical media or as digital download-only, must contain a minimum of nine (9) tracks and a minimum overall play length of 35 minutes to qualify as an album or DVD, or for artists, producers and other contributors to qualify for any of the general, genre, technical or adjudicated categories.

The Board of Governors voted to adopt all of these recommendation, and they became effective on January 1, 2008, so any digital download-only recording which is released in the 2008 calendar year will be eligible for the 2009 Nā Hōkū Hanohano Awards. If you have any questions regarding Digital Distribution eligibility please contact the HARA office.

### **MARK YOUR CALENDARS: 2008 NĀ HŌKŪ HANO HANO 'AHA MELE**

The 2008 Nā Hōkū Hanohano 'Aha Mele featuring winners and nominees

### **Hawaii Academy of Recording Arts**

P. O. Box 821  
Honolulu, Hawaii 96808

will be held on Friday November 7, 2008, 7:00 p.m. at the Mission Memorial Auditorium on the municipal grounds (next door to Honolulu Hale). Confirmed performers include Ku'uipo Kumukahi. The event is free, but please call the call HARA office to make reservations.

### **URGENT: HEALTH PLAN SURVEY RESPONSES NEEDED!**

In our efforts to provide quality benefits and services to our Members, we are considering endorsing a health plan. Our goal is to see that quality and affordable healthcare options are available to our Members and increase the value of our membership. The plan will include Comprehensive Medical coverage, with added riders for Prescription Drug, Vision, Dental, Chiropractic, Acupuncture, and Naturopathic care as options.

The attached questionnaire will take less than five minutes to complete. Your responses will be strictly confidential and extremely valuable for the purpose of this analysis. We are trying to get the best rates possible and this short survey will help us accomplish this goal.

We have every confidence that this added value to your membership in HARA is greatly needed by many of our members. Please take the few minutes to complete and return it as soon as possible.

### **HAWAI'I ARTISTS & LABELS: IS SOUND EXCHANGE LOOKING FOR YOU?**

SoundExchange is an independent, nonprofit performance rights organization that is designated by the U.S. Copyright Office to collect and distribute digital performance royalties for featured recording artists and sound recording copyright owners (usually a record label) when their sound recordings are performed on digital cable and satellite television music, internet and satellite radio (such as XM and Sirius). SoundExchange currently represents over 3,500 record labels and over 31,000 featured artists. Its members include both signed and unsigned

recording artists; small, medium and large independent record companies; and major label groups and artist-owned labels.

If you are a featured recording artist you may have royalties due to you by SoundExchange for the use of sound recordings on which you performed. Certain digital services are required by law to pay a royalty for the digital audio transmission of any copyright protected or commercially released sound recording.

As a featured recording artist on a sound recording you should register with SoundExchange as soon as possible so that you are paid the royalties you are due. In order to register, download, print, complete and mail or fax the forms to SoundExchange.

[www.soundexchange.com](http://www.soundexchange.com)

#### **HARA Board of Governors**

Hailama Farden *President*  
Ku'uipo Kumukahi *Vice President*  
Lea Uehara *Secretary*  
Alan Yoshioka *Treasurer*  
John Aeto  
Keola Donaghy  
Gaylord Holomalia  
Pali Ka'aihue  
Kenneth Makuakāne  
Tim Mathre  
Skylark Rossetti

Marlene Sai *Immediate Past President*

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