

H. A. R. A.

Hawai'i Academy of Recording Arts – The Music of the Hawaiian Islands
<http://www.nahokuhanohano.org>

HARA Newsletter

NĀ LEO MELE HANO HANO

Issue 909 – Sept. 2009

<u>Nā Hōkū Hanohano Awards</u> Pali Ka'aihue & Lea Uehara	<u>Membership</u> Alan Yoshioka & John Aeto	<u>Lifetime Achievement Awards</u> Hailama Farden & Tim Mathre	<u>Selection</u> Alan Yoshioka & Tim Mathre	<u>Scholarship</u> Lea Uehara & Ku'uipo Kumukahi
<u>Website</u> Pali Ka'aihue & Keola Donaghy	<u>Industry Promotion</u> John Aeto & Skylark Rossetti	<u>Grants / Fundraisers</u> Skylark Rossetti, John Aeto & Gaylord Holomalua	<u>Newsletter</u> Keola Donaghy	<u>Archival</u> Hailama Farden & Kenneth Makuakāne

PRESIDENT'S MESSAGE

Aloha mai kākou e nā lālā o ka Hawai'i Academy of Recording Arts,

Thank you for your continued support of the Hawai'i Academy of Recording Arts. As we look towards 2010, we become aware that our organization has been sustaining and maintaining its leadership in our community for 32 years. This past Nā Hōkū Hanohano Awards show was a sell out, a great feat considering the challenging economic times.

Overtime, HARA has evolved into a bigger organization always striving to accomplish good works, reaching further into our immediate community and stretching abroad, finding ways to take on the challenges facing Hawai'i's recording industry. Know that your Board of Governors works very hard on your behalf. It takes the dedication, commitment and hard work of this volunteer board to make things happen.

It has been my pleasure to preside over this Board, which has shown its readiness to further the mission of HARA. Each member brings his or her own area of expertise, has not imposed individual agendas in the pursuit of HARA's business, and has worked tirelessly to make the Nā Hōkū Hanohano Awards and other events successful.

Elections for board members are right around the corner. Make sure you get your nomination in on time. Applications for the Board election must be received by the September 25, 2009 deadline. Most importantly please cast your vote and when you vote – **vote wisely!**

Here are 10 characteristics to look for in a board member:

1. Trustworthiness
2. Transparency
3. Selflessness
4. Willingness to work
5. Courteousness and generosity of spirit
6. Business savvy
7. Knowledge of the industry
8. Respectfulness and collegiality
9. Accountability
10. Follow-through

Should you be elected, know that you must be committed to working hard. I wish all the nominees best wishes and good luck.

I'll sign off for now and remember that my door is always open to better serve you. Be kind to one another and keep on making music in Hawai'i.

Aloha nui,

Ku'uipo Kumukahi, President

BOARD OF GOVERNORS EXPANDED; NOMINEES SOUGHT FOR 5 SEATS

The Board of Governors voted to expand the Board from 11 seats to 15 at its annual retreat in August. HARA is embarking on an ambitious agenda for the upcoming years, and as governors are collectively and individually responsible for most of the tasks that need to be accomplished, we felt it would be best to expand the board. '*A'ohē hana nui ke alu 'ia* - no task is too great when the work is shared.

The Board also recognized that the timing of this expansion would result in a total of nine seats being voted on this year, and none next year. For this reason the Board voted to extend the terms of five governors whose terms would have expired this fall for one additional year (current governors whose terms would have been affected by this decision abstained from voting to avoid a conflict of interest in the matter).

As the board of governor terms are now three years, the result of these actions and the recent resignation of Governor Alan Yoshioka (see article elsewhere in this newsletter) is that five (5) new governors will be elected this year, five (5) governor seats will be voted on in fall 2010, and six (6) in 2011. We believe that by governors serving a three year term, extending the terms of some governors and adding four new seats that we have enhanced the stability of the board as we pursue our ambitious agenda for the coming years.

Please note that the HARA Board of Governors is a working board comprised of volunteers - it is not an advisory board. Membership on the Board of Governors requires regular attendance at the monthly Board meetings, and board members must be willing to meet the following expectations:

- Take a leadership position by serving as chair or co-chair of one (1) or more committees.
- Serve on at least three (3) committees.
- Solicit contributions in fundraising campaigns to support HARA and its programs and activities.
- Participate in formulating long and short-term objectives and goals.
- Actively participate in the activities of HARA.
- Ensure that all HARA actions, activities, and programs are fair to the members the Board serves, and that no group or individual member is given preference.

The deadline for nominations for these five board seats is September 25, 2009, and individuals elected will serve a three year term, through Fall 2012. If you are interested and are willing to meet these expectations that go along with a seat on the board, please

submit your name by calling the office at phone (808) 593-9424 or by email: info@nahokuhanohano.org. If you do nominate someone else for the board we will contact them to confirm that they are interested in serving and are willing to meet the expectations of the position.

MEMBER BENEFITS AND WEBPAGE

The Board of Governors has begun to enhance the value of your membership in HARA by seeking out new member benefits. The first four of what we hope to be many retailers and service providers offering discounts to our members are Hawaiian Moon Aloha Apparel, Easy Music Center, Reel Picture Turn-Key CD & DVD Solutions and Koaloha 'Ukulele. Details regarding the discounts being offered by these companies can be found on the HARA website - simply select "Member Benefits" under the "Membership Information" menu on the HARA homepage at:

<http://nahokuhanohano.org/>

We are looking for suggestions for other benefit packages as well, so if you know of a company that would like to be listed in our Member Benefits directory and offer discounted products or services to our members, please contact the HARA office by calling (808) 593-9424 or by emailing info@nahokuhanohano.org.

CHANGES IN RESIDENCY REQUIREMENT & ELIGIBILITY FOR ALBUM OF THE YEAR

The eligibility of non-Hawai'i entries in the Nā Hōkū Hanohano Awards in general and genre categories has been a much-discussed topic within the Board of Governors and in our communications with members in recent years. While the Nā Hōkū Hanohano Awards were created to honor excellence in the Hawai'i recording industry, advances in technology, the reduced cost of travel and Hawai'i recording artists who create music outside of Hawai'i have blurred the distinctions between recordings that are a product of the Hawai'i industry and those that are not.

After much discussion, the Board voted to amend the eligibility requirements for the Album of the Year category so that non-resident producers may be eligible in this category, provided that the artist on the album is a Hawai'i resident, and that 75% of the album was recorded in Hawai'i.

The board also discussed a number of the genre categories and non-resident eligibility, as well as reestablishing the Single of the Year Award. The selection committee is working on the wording of changes to these categories. News on these developments will be announced later this year.

ALAN YOSHIOKA: HONORING NEARLY 20 YEARS OF SERVICE

It is with sincere regret that the Board has accepted Alan Yoshioka's resignation for personal reasons. Alan has been a member of HARA since its inception and has served on the Board of Governors since 1990. He has ably served as its Treasurer for as many years. He also chaired the Selection, and Membership standing committees and served on the Lifetime Achievement Awards and Nā Hōkū Hanohano Awards Committees.

"Next to Skylark Rossetti, Alan has been the longest serving Board member and a rock," said Board President Ku'uipo Kumukahi. "We could always count on Alan to be at events, attend meetings, and support the organization through his many contacts in the entertainment industry. It was Alan who coordinated our participation in the Made in Hawai'i Festival, made sure all the Nā Hōkū Awards and plaques were ordered and distributed, and maintained our books as Treasurer. We salute his service, but will miss him dearly," she said.

Alan Yoshioka has also been working at Harry's Music Store for over 50 years, he is the vice president and manages the record and sheet music departments, and also serves as the buyer for the record department. His vast knowledge of music and Hawaiian music in particular has made him a sought after source for musicians, hula students and kumu hula. He is also a great supporter of the arts, attending concerts such as Ka Hīmeni 'Ana in support of emerging artists.

In 2004 Alan was awarded the Retail Merchants' prestigious Ho'okela Award as the Retail Employee of the Year. The Award honored his exemplary performance in the retail music industry and his contributions to the community.

Please join us by extending your gratitude to Alana for his many years of selfless service to the Academy and its members.

2009 GENERAL MEMBERSHIP MEETING

HARA will hold its general membership meeting on Wednesday, November 11, 2009. The location has not been determined at this time, but we will notify members via our next newsletter, by email and our website when the location has been selected.

ALOHA FESTIVALS PARADE: FLOAT MATERIALS NEEDED!

The Hawai'i Academy of Recording Arts will be entering a float into the Aloha Festivals Parade on September 26, 2009. We have invited the Hawaiian Music Hall of Fame and The Arc in Hawaii to join us and have fun through *kani ka pila* as we play and sing songs together while riding down Kalākaua Avenue.

We are going to create an old-fashioned float filled with donated foliage and flowers, and we need your help. We need the following items to make our float Hawaiian and beautiful.

- Green ti-leaves
- Monstera leaves
- Croton stalks/branches
- Laua'e
- Anthuriums
- Heliconia – any kind
- Bamboo stalks with or without leaves
- 5 gallon buckets
- Plumeria leis – any color (60" length untied)
- Oasis styro foam blocks
- Foil
- Chicken wire
- Carpet pieces for the floor of the float to protect the riders from heat

Float coordinator Bryson Ramos will be accepting all items on September 23, 24, and 25 from 10 am – 5 pm at the CompUSA parking lot on Ala Moana Blvd. We will also start decorating on these days as well.

Please contact Bryson at either 953-9177 or 548-9424.

Your help is so much appreciated. We remember the old days of making floats, *kani ka pila* and simply having a fun time with one another and everyone through songs and want to re-create that time. Come join us and have fun.

DO WE HAVE YOUR EMAIL ADDRESS?

The HARA office sends out this newsletter and other important communications to members who have submitted their email addresses. If you'd like to receive the newsletter and other correspondences, please submit your address. You can call the HARA office at (808) 593-9424 or email info@nahokuhanohano.org. Don't miss out on any important news and announcements!

HARA Board of Governors

Ku'uipo Kumukahi *President*
Pali Ka'aihue *Vice President*
Lea Uehara *Secretary*
Alan Yoshioka *Treasurer*
John Aeto
Keola Donaghy
Hailama Farden
Gaylord Holomalia
Kenneth Makuakāne
Tim Mathre
Skylark Rossetti

Hailama Farden - *Immediate Past President*

Hawai'i Academy of Recording Arts

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